
CURRICULUM VITAE

Barbara A. Knoflach

CEO of SEB Asset Management AG
Managing Director of SEB Investment GmbH

Personal data

Born 23 May 1965, Hall in Tirol,
Austria
Married, one son



Barbara A. Knoflach (*1965) has been CEO of SEB Asset Management AG since August 2005. In June 1999 she was nominated Managing Director of the financial investment management company SEB Investment GmbH. Under her leadership, the total volume of assets managed increased from € 2 bn to over € 12 bn at the end of 2014.

Mrs. Knoflach joined the SEB Bank Group in 1994, initially playing a key role in helping to expand the bank's closed-end property funds and property leasing activities. She was appointed head of fund management companies in 1997.

Having completed a degree in business administration in 1986, Barbara Knoflach started her career with Deutsche Bank AG of Frankfurt am Main in the field of international project financing. In 1991, she moved within the Deutsche Bank Group to a subsidiary specialising in real estate, where she worked in the area of consulting and research.

With a view to ensuring continual enhancement of quality standards while familiarising herself with the real estate sector, Knoflach became involved with many associations and organisations.

Amongst other things, she is an Executive Board member for AFIRE, a member of the presiding committee at ZIA, a member of the International Advisory Board at REAI (Harvard University) and a trustee of ULI. As chairwoman of the advisory board, she played a part in establishing the intensive programmes CREA® Certified Real Estate Investment Analyst and CREA® Certified Real Estate Risk Manager for the IREBS and DVFA.

Career development

since 08/2005	CEO of SEB Asset Management AG
since 06/1999	Managing Director of SEB Investment GmbH, a financial investment management company of SEB Asset Management AG
1998-1999	FVH Frankfurt Vermögens Holding GmbH, head of Structured Real Estate Products department, specialising in real estate acquisition
1994-1998	Deputy head of Real Estate Investment division of the SEB Bank Group, focusing on devising closed-end funds
1986-1993	Deutsche Bank AG, international project financing at Frankfurt head office; involved in consulting and research for Deutsche Immobilien Anlagegesellschaft mbH from 1991
1983-1986	Degree in Business Administration at University of Applied Sciences Mainz

Committees and offices

- Member of Executive Board of the Association of Foreign Investors in Real Estate (AFIRE)
- Member of the International Advisory Board of the Real Estate Academic Initiative (REAI) at Harvard University, Boston, USA
- Member of the presiding committee at ZIA (Zentraler Immobilien Ausschuss)
- Member of the Urban Land Institute (ULI)
- Chairwoman of the advisory board on the intensive programmes Certified Real Estate Investment Analyst and Certified Real Estate Risk Manager at the International Real Estate Business School of the University of Regensburg